



ELGIN - ST. THOMAS
Community
Foundation

STRATEGIC PLAN

2023 - 2026



ABOUT US



The Elgin-St. Thomas Community Foundation (ESCF) is dedicated to enhancing the quality of life in our communities through collaborative efforts with compassionate individuals. Our approach centres on linking donors with charitable causes aligning with their philanthropic interests, creating a sustainable legacy that will generate positive change today, tomorrow, and in future generations. Our donor-advised fund program thoughtfully invests donor contributions into an endowment fund, generating annual income that is granted to various charitable organizations throughout St. Thomas and Elgin County, thereby making a significant impact in our communities. Since our inception in 2004, we have remained unwavering in our commitment to make a lasting caring impact "For Elgin. For Ever."

Personalized Service

- We help educate people on charitable giving vehicles as well as customized giving approaches to match personal interests and tax planning needs.
- We provide administrative services and grant-making expertise.
- We help individuals create personal legacies through named funds and offer involvement in recommending the uses of gifts.
- We offer options to gift anonymously.

Locally Rooted

- We seek to link the issues with opportunities in our local communities.
- We are governed by a board of directors with strong ties to the communities within St. Thomas and Elgin County.

Community Leadership

- We build endowments to enable grants to support the community.
- We bring together people and service organizations from all parts of St. Thomas and Elgin County to encourage active participation to strengthen our communities.



WE ARE THE CHARITY FOR CHARITIES



MISSION

Be the bridge between local donors and the needs of our communities.



VISION

Every member of the community has an equal opportunity to live a meaningful life.



OUR VALUES

OUR HEART

We work with the charitable giving spirit found in the hearts of our donors who call St. Thomas and Elgin County their home.

OUR COMMUNITY IMPACT

We strive to build better communities through granting and leadership to create a better future.

OUR LEADERSHIP

We act as a catalyst to encourage collaboration with others to build a better tomorrow for our communities.

OUR SUSTAINABILITY

We are committed to raising essential funds to invest and create long-term sustainability for community service organizations.

OUR ACCOUNTABILITY

We foster strong and lasting relationships by being authentic in all interactions.

OUR DIVERSITY

We appreciate and leverage our differences and we involve and reflect the communities we serve



STRATEGIC GOALS

BRAND AWARENESS

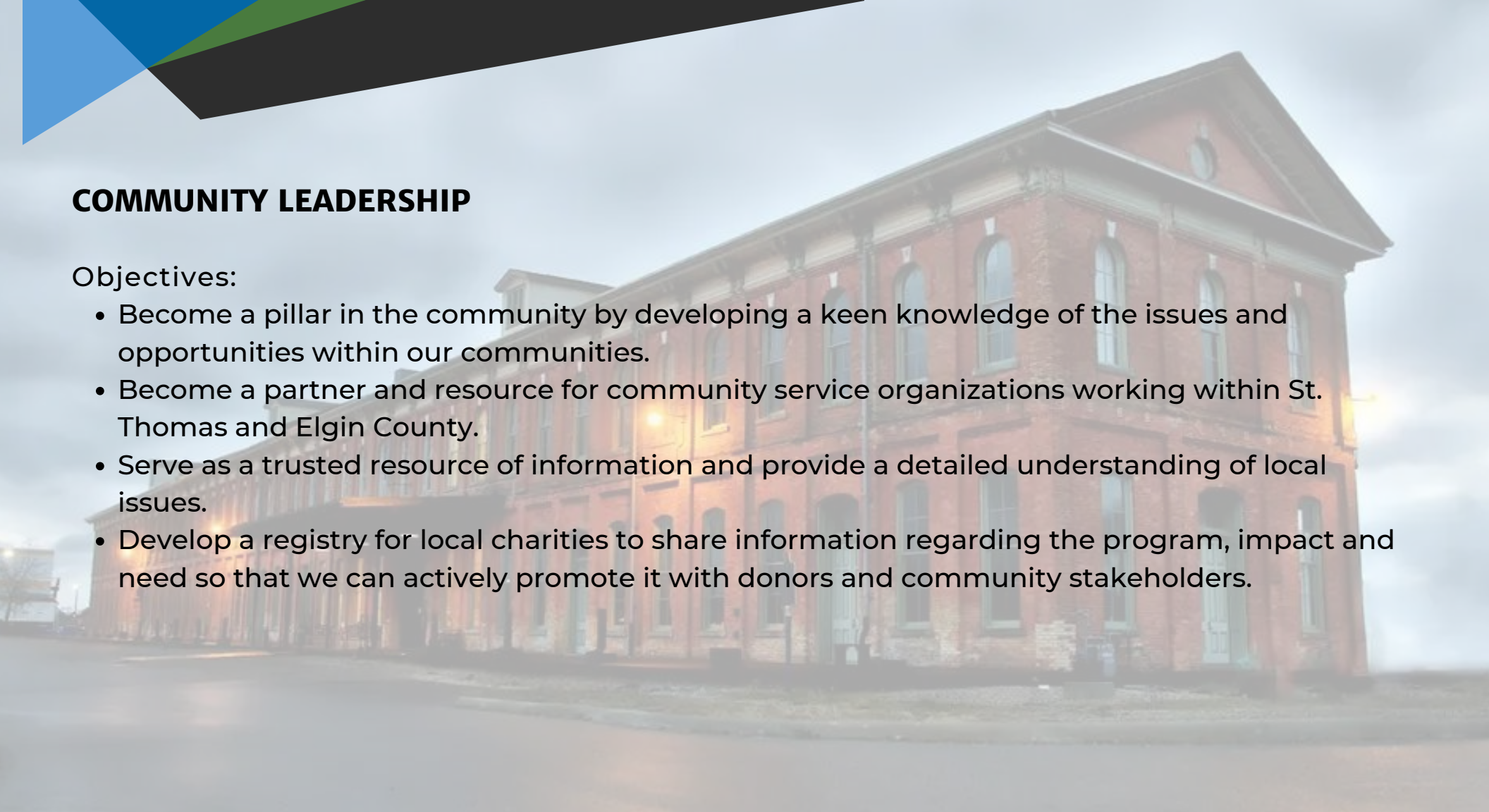
Objectives:

- Become a household name for philanthropy within St. Thomas and Elgin County by:
 - Actively promoting ESCF as a trusted partner for new endowments and revenue for funds.
 - Sharing donor and grantee stories highlighting the impact of grants given.



COMMUNITY LEADERSHIP

Objectives:

- Become a pillar in the community by developing a keen knowledge of the issues and opportunities within our communities.
 - Become a partner and resource for community service organizations working within St. Thomas and Elgin County.
 - Serve as a trusted resource of information and provide a detailed understanding of local issues.
 - Develop a registry for local charities to share information regarding the program, impact and need so that we can actively promote it with donors and community stakeholders.
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SUSTAINABILITY AND ASSET GROWTH

Objectives:

- Create opportunities so that anyone can give at any level.
- Grow endowments thereby increasing capacity to grant.
- Build donor engagement and stewardship opportunities.
- Support the community through impact investing.





BOARD AND STAFF DEVELOPMENT

Objectives:

- Provide professional development and community engagement opportunities for both staff and directors of the board.
- To build strong relationships with our donors, stakeholders, volunteers, and community partners such as, professional advisors, by enhancing communication efforts through stewardship and recognition.

WANT TO HELP US ACHIEVE OUR GOALS?

CALL US TO FIND OUT HOW YOU CAN HELP.

(519) 637-8230

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